

### Exhibitor Registration & Set-up Hours

**LOCATION:** Henry B. Gonzalez Convention  
Center Exhibit Hall A

Tuesday, Jan. 31 1:00 p.m. – 5:00 p.m.

Wednesday, Feb. 1 8:00 a.m. – 4:00 p.m.

Thursday, Feb. 2 8:00 a.m. – 11:30 a.m.

### Exhibitor Dates & Hours

**LOCATION:** Henry B. Gonzalez Convention  
Center Exhibit Hall A

Thursday, Feb. 2 12:00 noon – 2:00 p.m.

Thursday, Feb. 2 5:15 p.m. – 7:15 p.m.

Friday, Feb. 3 12:30 p.m. – 2:30 p.m.



# LEADERSHIP FOR BREAKTHROUGH RESULTS

AKFCF 2012 | SAN ANTONIO

## Exhibitor Information

- Each sponsorship level includes one or more booths. If you'd like to reserve a booth without a sponsorship or an additional booth(s) to go along with your sponsorship, the fees are shown below:
  - \$5,500 prior to November 30, 2011
  - \$6,500 from December 1, 2011 forward
  - 2 free attendees per booth (except for sponsors)
  - Additional attendees are \$500 each prior to November 30, 2011
  - Additional attendees are \$700 each December 1, 2011 forward
- Please be advised that booths do not include carpet, table, chair, wastebasket, etc. Those items must be ordered from Shepard. Download the forms from the web site at [www.akfcf.com](http://www.akfcf.com).

### For more information contact:

Debbie Newton: [debbienewton@bellsouth.net](mailto:debbienewton@bellsouth.net) or 888-868-4750

Julie Mantlo: [julie@rogmancorp.com](mailto:julie@rogmancorp.com) or 270-783-8880



## Sponsorship Levels and Opportunities

### Sponsorship Levels

#### PLATINUM PLUS SPONSORSHIP:

##### \$75,000 and up

- 4 booths in the Exhibit Hall
- Registration for up to 8 attendees
- Two additional attendees for Final Dinner
- Free golf for 2 participants
- 15 minute showcase of your product/service on stage in exhibit hall
- Logo recognition in convention program and signage and click-through advertisement on AKFCF web site
- Choice of booth location

#### PLATINUM SPONSORSHIP:

##### \$45,000 and up

- 2 booths in Exhibit Hall
- Registration for up to 6 attendees
- Two additional attendees for Final Dinner
- Free golf for 2 participants
- 15 minute showcase of your product/service on stage in exhibit hall
- Logo recognition in convention program and signage and click-through advertisement on AKFCF web site
- Choice of booth location

#### GOLD SPONSORSHIP:

##### \$25,000 and up

- 2 booths in Exhibit Hall
- Registration for up to 4 attendees
- One additional attendee for Final Dinner
- Free golf for one participant
- 15 minute showcase of your product/service on stage in exhibit hall
- Logo recognition in convention program and signage and click-through advertisement on AKFCF web site
- Choice of booth location

#### SILVER SPONSORSHIP:

##### \$15,000 and up

- 1 booth in Exhibit Hall
- Registration for up to 3 attendees
- Free golf for one participant
- Recognition in convention program and signage and click-through advertisement on AKFCF web site
- Choice of booth location

#### BRONZE SPONSORSHIP:

##### \$7,500 and up

- 1 booth in Exhibit Hall
- Registration for up to 3 attendees
- Recognition in convention program and signage
- Excellent booth position

### Sponsorship Opportunities

#### PLATINUM PLUS LEVEL:

- |   |           |
|---|-----------|
| ■ Final Night Entertainment: Train              | \$300,000 |
| ■ Gala Dinner: Saturday evening                 | \$150,000 |
| ■ Welcome Texas-Themed Mixer: Wednesday evening | \$125,000 |

#### PLATINUM LEVEL:

- |                                   |          |
|-----------------------------------|----------|
| ■ Lunch in Exhibit Hall: Thursday | \$55,000 |
| ■ Breakfast: Thursday             | \$45,000 |
| ■ Breakfast: Friday               | \$45,000 |

#### GOLD LEVEL:

- |   |          |
|---|----------|
| ■ Registration Gift (imprinted with convention logo – item approved by AKFCF) | \$30,000 |
| ■ Keynote Speaker: Michael Abroshoff  | \$30,000 |
| ■ Speaker :Harry Balzer   | \$20,000 |

#### SILVER LEVEL:

- |   |          |
|---|----------|
| ■ Named sponsorship for RegOnline web site            | \$10,000 |
| ■ Exhibit Hall Refreshments: Thursday afternoon       | \$10,000 |
| ■ Lanyards and Name Badge Holders (approved by AKFCF) | \$10,000 |

**If sponsoring a "named" activity, you will be allowed and encouraged to display your company banners/logos and any other promotional materials you'd like during the event.**