

TERRITORIES OF REGIONS

Great Lakes Region: Indiana, Michigan, Ohio, Pennsylvania the counties of Allegheny, Armstrong, Beaver, Bedford, Blair, Butler, Cambria, Cameron, Clarion, Clearfield, Crawford, Elk, Erie, Fayette, Forest, Greene, Indiana, Jefferson, Lawrence, McKean, Mercer, Somerset, Venango, Warren, Washington and Westmoreland, and West Virginia;

Greater Southwest Region: Arizona, Arkansas, Colorado, Kansas, Oklahoma, Missouri, New Mexico, Texas, and also takes some from Southern Illinois.

Northeast Region: Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Eastern Pennsylvania (counties not included in Great Lakes Region), Rhode Island, and Vermont.

Northwest Region: Alaska, California (other than Southern California), Idaho, Montana, Nevada, Oregon, Utah, Washington, and Wyoming.

Southeast Region: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Virginia.

Southern California Region: the California Counties of San Louis Obispo, Kern, Santa Barbara, Ventura, Los Angeles, San Bernardino, Orange, Riverside, San Diego and Imperial.

Upper Midwest Region: Illinois, Iowa, Minnesota, Nebraska, North Dakota, South Dakota and Wisconsin.

Caribla Region: ANTIGUA, ARUBA, BAHAMAS, BARBADOS, BERMUDA, BRAZIL, CHILE, COLOMBIA, COSTA RICA, CURACAO, DOMINICA, DOMINICAN REPUBLIC, ECUADOR, GRAND CAYMAN, GRENADA, GUADELOUPE, GUATEMALA, GUYANA, HONDURAS, JAMAICA, MARTINIQUE, PANAMA, PERU, PUERTO RICO, ST KITTS, ST LUCIA, ST MAARTEN, ST VINCENT, SURINAME, TRINIDAD, USVI, VENEZUELA.

Canada Region: All of Canada.

Mexico Region: All of Mexico.

At Large: Franchisees all of whose KFC outlets are located in one or more states not encompassed in any defined region(s).

You will find some encroachment in territories. This is because close to a state border there may be an advertising cooperative which both sides of the line belongs in and those franchisees go to the regional meeting where they are acquainted with the others through the advertising coop, or, in the case of a franchisee living in one region but actually owning units in another region and attends the region where his units are located.